

MODERN CULTURE & MEDIA

AT BROWN UNIVERSITY

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MCM Undergraduate Program

[Introduction MCM Concentration Art/Semiotics Concentration Fifth-year Master's Introduction](#)

MCM supports two main undergraduate concentrations, the Modern Culture and Media concentration and the Art-Semiotics concentration, and several smaller joint concentrations (Semiotics-French, MCM-German, and MCM-Italian). Concentrations are heavily individualized; they are planned and developed through close consultation between students and faculty advisors.

The concentration in Modern Culture and Media incorporates the study of contemporary theories of representation and cultural production with the analysis of diverse texts - visual, verbal and sonic, literary and historical, archival and imaginative - from the period broadly designated as the modern and postmodern. In our courses, an individual medium or groups of media are always conceived with awareness of modern cultural histories and networks; and modern and contemporary culture is always conceived with awareness of the import of media.

The Art-Semiotics concentration places a greater emphasis upon theoretically informed practice. It grounds visual practices (primarily film, video, digital media as well as more traditional studio practices in Visual Arts) within theories of culture and visuality. This concentration aims to provide students with a basic experience in both the classic and newer means of visual practice that develop their capacity to think visually. Students produce work in a context that encourages them to address fundamental debates in the areas of the history of visuality, the impact of photography, representation and technology, the role of the museum, and the implications of new media.

The concentrations in MCM-German, MCM-Italian, and Semiotics French are each held jointly with the respective language department. These concentrations encourage students in MCM to gain expertise in a second language and to explore a different culture in depth, and accommodate language students who have a strong interest in theory.

Modern Culture and Media
 Art Semiotics
 Modern Culture and Media - German
 Modern Culture and Media - Italian
 Semiotics - French